

## TECHNICAL FILE

### H2+O® HYDRATING FACE CREAM Toning Energizing Anti-Aging

- 1. Indications:** anti-aging, hydrating, toning, energizing cream for bright, smooth and compact skin. Maintains superficial and deep hydration to prevent and tackle skin aging. Antioxidant action maintains optimum cell physiology. Also suitable for combination or oily skin. Suitable for sensitive skin. Light and delicate texture.
- 2. H2+O®** contains *Fospidina*, a complex of phospholipids extracted from soy and glucosamine. Their synergistic produces a regenerating action on cutaneous tissue since glucosamine, a precursor of hyaluronic acid, is carried by the phospholipids through to the dermis where it can act effectively.

**Active ingredients - Surface hydration** is favoured by:

- **Deltalactone:** a plant extract derived from seeds of *Limnanthes alba*, capable of reducing the transepidermal water loss (TEWL). The deltalactone promotes the regular skin hydration, leaving it free to breathe without forming any barrier, it also responds well to changes in pH of the skin layer thus maintaining its activity for longer.
- **Vitamin A:** it helps cell renewal promoting the growth of a firmer, more compact and elastic skin, uniforming the colour and improving the brightness of the stratum corneum.
- **Phosphatidylcholine (or lecithin):** derived from soya beans, with a high percentage (ca.70%) of linoleic acid. Its deficiency leads to alterations of the surface of hydro-lipidic barrier and an increased loss of transepidermal water with subsequent reduced capacity for skin cells regeneration, dehydration and tissue atrophism.

**Deep hydration** is favoured by:

- **Glucosamine:** is an amino monosaccharide involved in the biosynthesis of hyaluronic acid. With the skin ageing there is a decrease in the quantity of hyaluronic acid produced by our body endogenously with a subsequent loss of skin firmness, elasticity and hydration.
- **Phospholipids:** due to their affinity with the structure of membrane phospholipidic molecules, they help to keep intact the hydro-lipidic film and promote skin hydration.
- **Vitamin E:** it protects cell membranes from free radicals attack preventing oxidative damages and cellular ageing.
- **Coenzyme Q10 (ubidecarenone):** it is a powerful antioxidant and it is involved in the most important cellular metabolic processes. It is essential for maintaining a good entirety and vitality of the skin.
- **Enzyme SOD (superoxide dismutase):** it facilitates the elimination of superoxide radical with a good cellular physiology.

**3. Product name:** H2+O® Cream

**4. Ingredients:** AQUA, CAPRYLIC/CAPRIC TRIGLYCERIDE, POTASSIUM PALMITOYL HYDROLYZED WHEAT PROTEIN, GLYCERIN, CETEARYL ALCOHOL, GLYCERYL STEARATE, GLYCOSAMINOGLYCANS, GLUCOSAMINE SULFATE, LECITHIN, PHOSPHATIDYLCHOLINE, PHYTOSTEROLS, MEADOWFOAM DELTA-LACTONE, UBIQUINONE, SUPEROXIDE DISMUTASE, TOCOPHERYL ACETATE, CITRIC ACID, RETINYL PALMITATE, HELIANTHUS ANNUUS SEED EXTRACT, POTASSIUM PHOSPHATE, DIPOTASSIUM PHOSPHATE, PARFUM, PROPYLENE GLYCOL, CAPRYLYL GLYCOL, SODIUM BENZOATE, SORBIC ACID, ALCOHOL, BENZOIC ACID, BENZYL ALCOHOL, DEHYDROACETIC ACID, DIMETHICONE, DISODIUM EDTA

**5. Cosmetic form:** cream

**6. Capacity:** 50ml jar

**7. How to use:** apply morning and/or evening to cleansed face. Massage gently until completely absorbed. Contains vitamin A. Please consider your daily intake before use.

**8. Warnings:** H2+O® Cream has been dermatologically tested on sensitive skin. Use not recommended in case of allergy to any of the components.

**9. PaO (period after opening):** 9 months

**10. Storage:** the product should be stored at normal ambient conditions (in a dry place and at room temperature) and protected from light.

**11. Business name and address:** SKINIUS S.r.l. – Via Durini 14 – 20122 Milan Italy